

Insight Infosystem is a full-service digital marketing and IT consulting company providing tailored SEO solutions to help businesses improve search engine visibility, increase organic website traffic, and grow online presence in cities like **Delhi, Jamshedpur, Ranchi, Patna, Kolkata, Bhubaneswar, Nagpur** and beyond. Their SEO approach uses strategic research, on-page and off-page optimization, competitor analysis, and ongoing performance tracking to deliver measurable results.

Why Choose Insight Infosystem for SEO?

Insight Infosystem's SEO services are designed to support businesses of all sizes — from startups to established enterprises — and focus on sustainable growth rather than short-term ranking tricks. Their team uses ethical, algorithm-aligned methods to boost visibility on Google and other search engines.

Basic SEO Plan – ₹15,000 / Month

(5 Keywords | Regional SEO Focus)

- Focused on **regional search engine rankings**
- Optimization for **5 targeted keywords**
- Aim to achieve **Top-10 rankings** for selected keywords
- Complete **website SEO audit & current performance analysis**
- **SEO consulting & strategic briefing**
- In-depth **keyword research and analysis**
- **On-page SEO optimization** (meta tags, headings, content)
- **Competitor analysis** for better positioning
- Optimization of **search phrases & keyword placement**
- **Goal-based SEO optimization** for measurable outcomes
- **Robots.txt setup & crawl optimization**
- Website analytics review & **SEO opportunity identification**
- **Local SEO optimization** for better local visibility
- **Voice search optimization**
- **XML sitemap creation & submission**
- **Internal link building & optimization**
- **Weekly SEO performance reporting**
- **Content optimization** for SEO friendliness
- Creation of **15 Web 2.0 backlinks**
- **2 free SEO-optimized blog posts**
- **10 profile page submissions**
- Applicable for **one month**
- **Note:** Minimum **3-month engagement recommended** for best SEO results

Advanced SEO Plan – ₹49,999 / Month

(10 Keywords | Nationwide SEO Focus)

- Targeting **competitive keywords** with **nationwide rankings**
- Goal of **20+ keywords** achieving **Top-10 positions**
- Detailed **website SEO audit & current performance analysis**
- **SEO consulting & strategic planning**
- Comprehensive **keyword research and analysis**
- **Advanced on-page SEO optimization** (content & images)
- Precise **keyword optimization & placement**
- In-depth **competitor analysis**
- Optimization of **search phrases & semantic keywords**
- **Robots.txt configuration & crawl optimization**
- SEO analytics tracking & **opportunity identification**
- **Local SEO optimization** for regional visibility
- **Voice search optimization**
- **XML & HTML sitemap creation and submission**
- **Internal link building & optimization**
- **Tagging & structured markup optimization**
- **Duplicate content analysis & resolution**
- **Long-tail keyword optimization**
- **Advanced link-building strategies**
- Implementation of **advanced ranking & tracking codes**
- **Weekly SEO performance reporting**
- **Keyword-to-URL mapping**
- **Website structure & navigation optimization**
- Ongoing **content optimization**
- Creation of **20 Web 2.0 backlinks**
- **3 SEO-optimized blog posts**
- Valid for **one month**
- **Note:** Minimum **3-month commitment recommended** for sustainable SEO results

Pro SEO Plan

(Unlimited Keywords | Enterprise-Level SEO Solution)

- Targeted **Top-10 keyword ranking strategy**
- Comprehensive **website performance & SEO health analysis**
- Detailed **SEO audit report delivered in PDF format**
- Dedicated **SEO consulting & strategic briefing**
- **Website architecture optimization** for scalability
- **Web hierarchy & navigation optimization**
- **Schema markup implementation** (where applicable)
- **Content creation, optimization & editing**
- In-depth **competitor & market analysis**
- Optimization of **search phrases & semantic keywords**
- **Goal-driven SEO optimization**
- **Robots.txt configuration & crawl optimization**
- SEO analytics tracking & **growth opportunity identification**
- **Local SEO optimization** for regional dominance
- **Voice search optimization**
- **XML sitemap creation (up to 1,000 pages)**
- **Internal link restructuring & optimization**
- **Tagging & structured data optimization**
- **Duplicate content detection & resolution**
- **Long-tail keyword optimization**
- **Advanced link-building strategies**
- **Event tracking setup in analytics**
- Implementation of **advanced tracking & monitoring codes**
- **Weekly SEO performance reporting**
- Comprehensive **keyword research & analysis**
- **Website structure & UX-focused optimization**
- **Baseline ranking assessment**
- Continuous **content optimization**
- Creation of **40 high-quality Web 2.0 backlinks**
- **10 classified submissions**
- **50 company profile listings**
- Ideal for **large businesses, enterprises & competitive industries**

Note: Minimum **3-month commitment recommended** for sustainable SEO results

SEO Process Highlights

All packages generally include ongoing work such as:

- ✓ Competitor & market analysis
- ✓ Monthly reporting & review
- ✓ Keyword tracking
- ✓ Content strategy recommendations
- ✓ Technical fixes and monitoring

📌 SEO is an iterative strategy — full results often take **4–6 months** of continuous optimization to show strong positioning gains.

🚀 **Start your digital growth journey today with Insight Infosystem.**

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